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World Premiere of *Chicka Chicka Boom Boom: The Musical* Debuts at Seattle Children's Theatre Ahead of National Tour

(Seattle) – April 24, 2025 – [Seattle Children's Theatre](https://www.sct.org) (SCT) is thrilled to announce the world premiere of *Chicka Chicka Boom Boom: The Musical*, a vibrant stage adaptation of the beloved children's book by Bill Martin Jr. and John Archambault, with illustrations by Lois Ehlert, published by Simon & Schuster Children's Publishing. Presented by special arrangement with Third Wish Productions, the highly anticipated production will premiere at SCT in September before embarking on a national tour.

"We are beyond excited to debut this joyful production at Seattle Children's Theatre," said Interim Artistic Director, Johamy Morales. "Our team has worked diligently with this incredible artistic team to translate the book's energy into a dynamic stage performance that will have children and parents alike tapping their toes and clapping along."

For decades, *Chicka Chicka Boom Boom* has delighted young readers with its playful rhythm and colorful imagery. Now, for the first time, families can experience this literary classic brought to life through innovative storytelling, lively music, and dazzling visual design. Adapted for the stage by Nina Meehan and Austin Zumbro, with direction by Meehan, the production promises to capture the spirit of the original book while offering an immersive theatrical experience.

Director and Co-writer Nina Meehan says, "I'm thrilled to bring the beloved 'Chicka Chicka Boom Boom' to life on stage in its world premiere at Seattle Children's Theatre. This musical is a celebration of letters, words, imagination and creativity that will captivate both kids and adults alike. With vibrant music and interactive storytelling, it promises to be an experience filled with fun and joy for the whole family."

Chicka Chicka Boom Boom: The Musical is the second production announced as part of the upcoming season at Seattle Children's Theatre. This show joins the previously announced *Fancy Dancer*, a co-production with Seattle Rep. SCT is celebrating 50 years of developing and producing stories on the stage that help young people understand the world around them. At the start of the 2024-2025 season, SCT unveiled a remodel of the Charlotte Martin Theatre that radically enhances accessibility, functionality, and overall service to patrons. Key highlights include a comprehensive upgrade to the lobby with a grand staircase and improved lighting, enhanced accessibility features, including new handrails and expanded accessible seating, and the addition of a wellness room and new family restrooms.

Following its world premiere in Seattle, *Chicka Chicka Boom Boom: The Musical* will travel to cities across the U.S with tour locations and dates to be announced.

Tickets for the Seattle performances will be available in May through the SCT website at sct.org. For more information about the national tour, visit www.chickachickamusical.com.

About Seattle Children's Theatre

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Seattle Children's Theatre is one of the country's leading producers of theatre for young audiences, dedicated to empowering youth and families through professional, creative, and thought-provoking performances.

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