



**FOR IMMEDIATE RELEASE:**

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**Photos and videos linked below**

**Seattle Children's Theatre brings the much-loved classic story, *The Velveteen Rabbit*, to the stage from London's Unicorn Theatre, the UK's leading theatre for young audiences**

**(Seattle, Wash.)** Seattle Children's Theatre (SCT) is ushering in the holiday season with the bold and adventure-filled adaptation from London's acclaimed Unicorn Theatre of *The Velveteen Rabbit*, directed by Purni Morell, former artistic director of the venue. Hailed as "utterly gripping" (The Guardian), *The Velveteen Rabbit* runs from November 1 – December 30, 2018.

This heartwarming story holds a special place in the heart of Director Purni Morell: "When I first set out to make this show in 2014, I thought I'd just be making a show about a rabbit—but over the years it has become something much bigger: about love and loss and hope and sadness. It still makes me cry every time."

*The Velveteen Rabbit* is the story of a friendship between an unlikely toy and the child who owns him. Together, the Boy and the Rabbit go on extraordinary adventures and visit the ends of the earth. This contemporary imagining of the beloved classic tells the story of first true love, and of the sweetness and pain of growing up.

SCT's Artistic Director, Courtney Sale, shared her enthusiasm for the upcoming production and partnership with Unicorn Theatre: "*The Velveteen Rabbit* is a story for multi-generational audiences that's always worth revisiting. Like SCT, Unicorn Theatre holds a commitment to producing the highest quality work for children. We are like-minded in our dedication to new work. It's a natural fit."

**THE DETAILS**

**What:** *The Velveteen Rabbit*

**Where:** Seattle Children's Theatre, 201 Thomas Street

**Tickets** start at \$20 and can be purchased [online](#) or by calling the Ticket Office at 206.441.3322.

**Dates & Times:** November 1 – December 30, 2018. Thursdays and Fridays at 7 pm; Saturdays & Sundays at 1 pm and 4:30 pm.

## [VIEW THE CALENDAR](#)

## [UPCOMING EVENTS:](#)

***The Velveteen Rabbit* Opening Night, November 2, 2018, Seattle Children’s Theatre, Charlotte Martin Theatre.**  
The public is invited to a post-show reception with family-friendly activities.

**Sensory Friendly Performance, *The Velveteen Rabbit* December 16, 11 a.m. at Seattle Children’s Theatre, Charlotte Martin Theatre.**

## [CAST AND CREATIVE TEAM](#)

The cast includes **Peter Crook (Narrator); Ashley Byam (Boy); Christian Roe (Rabbit); Jason Carr (Piano); and Lorenzo Roberts (Understudy – Boy, Narrator, Rabbit).**

The Creative Team includes **Purni Morell (Director), Kayleigh Heathcote (Deputy Stage Manager), Julianna Brei-Crawley (US Stage Manager), Wilkie Branson (Choreographer), Beth Ellen Spencer (US Stage Manager for London Rehearsals), Sam Waddington (Associate Lighting Designer), James Button (Designer), David W Kidd (Lighting Designer), Malachy Orozco (Sound Designer)**

## [MEDIA ASSETS](#)

### [Production Photos](#)

password: SCTvelveteen

**:45 second Teaser Video** (:15 available upon request)

SCT is proud to offer discounted tickets for TeenTix members, military families, foster children and families receiving state food assistance. Tickets and information on all of SCT’s access programming can be found [online](#). The 2018-2019 season is sponsored by Microsoft, Shubert Foundation, Bill & Melinda Gates Foundation and ArtsFund.

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Seattle Children’s Theatre, which celebrates its 44th season in 2018-2019, is internationally recognized as a leading producer of professional theatre, educational programs and new works for young audiences. At the close of 2018, SCT will have produced 269 plays, 115 of which are world premieres, entertaining, inspiring and educating over 4 million children. SCT’s School Children Access Program provides \$1.3 million in significantly reduced or complimentary tickets for schools and community organizations in the Puget Sound area.

201 Thomas St | Seattle, WA 98109 | [www.sct.org](http://www.sct.org) | Ticket Office: 206.441.3322

## **About the Unicorn Theatre, London (UK)**

The Unicorn Theatre is the UK's leading theatre for young audiences, producing an eclectic and surprising programme of work year-round for children aged 6 months to 18 years. Based in their purpose-built home in central London, the Unicorn aims to connect artists and audiences through a broad range of work that is honest, refreshing and international in outlook, across a range of disciplines. The Unicorn presents and tours twelve to fifteen shows each year, at home and abroad, to around 90,000 children and their parents and carers, and works extensively with schools and in the community to invite children from all cultures into a conversation about art and the world we live in.

[unicorntheatre.com](http://unicorntheatre.com) | 020 7645 0560 | 147 Tooley Street, SE1 2HZ

Registered charity no: 225751 & 1087149 | The Unicorn Theatre is supported by Arts Council England